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Executing on Lundbeck’s strategy

From "One product" company…

The journey started in 2009

…To the "New Lundbeck"

2009

2014+
Lundbeck products have business transforming potential

- **Abilify Maintena**: DKK 2-2.5bn
- **Selincro**: DKK 5-10bn
- **Brintellix**: Brexpiprazole
- **Desmoteplase**: DKK >5bn
- **Lu AE58054**: 

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*First launch*
A new psychiatry portfolio of innovative therapies

- Brexpiprazole in phase III clinical testing, potential US filing later in 2014

**Brintellix vortioxetine**

- Differentiated MoA fully recognized
- Impressive and broad efficacy profile, including long-term data
- Early experience from the US is positive
- Short- and long-term data on tolerability is well received
- *FOCUS* presented at ACNP, *CONNECT data* upcoming

**Opportunity to grow the LAI market**

- sNDA for acute schizophrenia filed in the US
- Relapse prevention data
- Tolerability
Expected main events in 2014

- Launch Brintellix in the US ✓
- Brexpiprazole data on first MDD study out of two at EPA in March ✓
- Start the launch of Abilify Maintena in Europe ✓
- Desmoteplase: Headline conclusions from DIAS-3
- CONNECT and CSFQ headline conclusions on Brintellix
- Brexpiprazole: FDA submission (pending data)
- Selincro: HTA assessment in selected major European markets
- Brintellix: Launch in Europe and International Markets
- Abilify Maintena: New HCP friendly dual-chamber syringe approval
ON TRACK TO DELIVER LONG-TERM GROWTH

- New Products continue the solid momentum
- Additional products to be launched
- US psychiatry infrastructure established
- Expansion in International Markets